



ASX:PEI

PRIVATE MARKET LEADERS DRIVING
THE NEXT WAVE OF GROWTH



Transforming space travel and
global connectivity



Pioneering the AI revolution
through generative intelligence



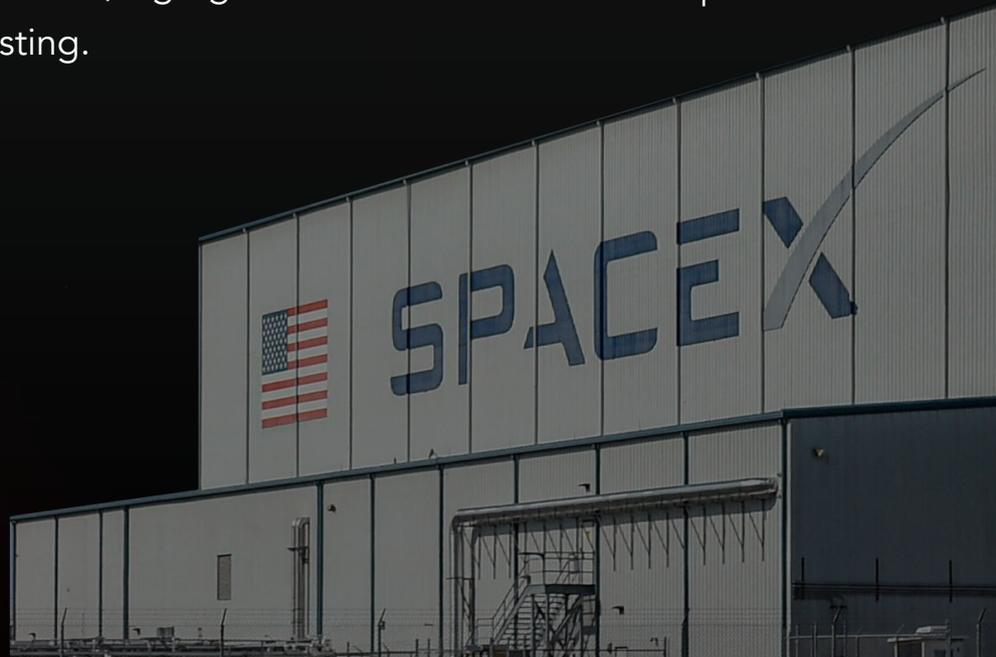
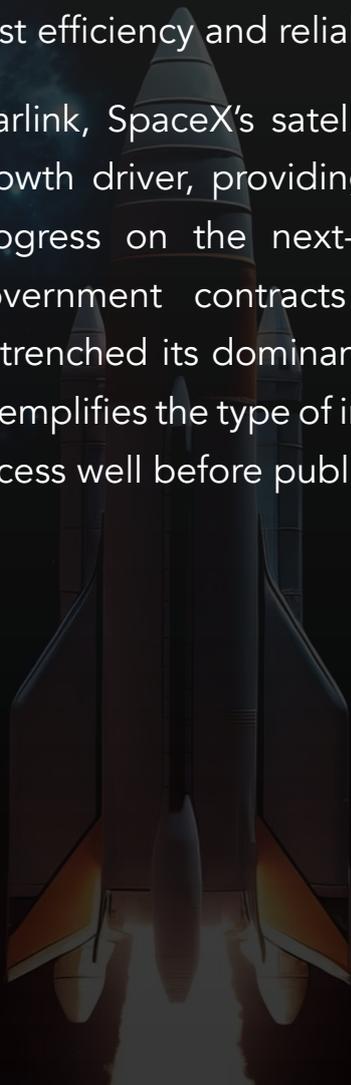
A century-old global icon at the
intersection of sport, culture and retail

SPACEX

- Dominant player in commercial launches and satellite connectivity through Starlink.
- Reusable rocket technology drives efficiency and industry cost leadership.
- Exposure to long-term growth in the rapidly expanding global space economy.

Founded in 2002, SpaceX has become the world's leading private space company, transforming satellite connectivity and commercial launches. Its reusable rocket technology and vertically integrated model have redefined cost efficiency and reliability in space transport.

Starlink, SpaceX's satellite internet business, is now the company's primary growth driver, providing broadband coverage to millions of users globally. Progress on the next-generation Starship launch system and continued government contracts through NASA's Artemis program have further entrenched its dominance in the rapidly expanding space economy. SpaceX exemplifies the type of innovative, high-growth business to which PE1 provides access well before public listing.





OpenAI

- Pioneer in artificial intelligence and developer of ChatGPT and enterprise AI solutions.
- Backed by strategic partnerships with Microsoft and leading institutional investors.
- Positioned at the forefront of generative AI and longterm technology innovation.

OpenAI is a global leader in artificial intelligence research and deployment, developing cutting-edge technologies that power applications such as ChatGPT, enterprise AI tools, and advanced language models. The company has reshaped how individuals and businesses interact with technology through its pioneering work in generative AI and machine learning.

Backed by strategic partnerships with Microsoft and other institutional investors, OpenAI continues to scale rapidly as demand for AI infrastructure and intelligent automation accelerates. It represents the type of transformative, category-defining company within the PE1 portfolio that captures long-term growth opportunities at the forefront of technological innovation.





- Iconic sportswear and lifestyle brand with 100+ years of heritage.
- Exclusive headwear partner to Major League Baseball and licensed across major global sports leagues.
- Growth driven by international expansion and direct-to-consumer channels.

Founded in 1920, New Era is a leading global lifestyle and sportswear brand best known as the exclusive on-field cap supplier to Major League Baseball. The company holds hundreds of licensing agreements across major sports leagues and entertainment franchises, including the NFL and NBA, and has successfully expanded into fashion and streetwear.

With a century-long heritage and strong brand equity, New Era continues to grow through international expansion, direct-to-consumer channels, and collaborations that bridge sport and culture. It represents the type of enduring consumer franchise within the PE1 portfolio that combines brand power with long-term growth potential.



ASX: PE1

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